

THE SMART AND STYLISH SCION iA

MODEL YEAR 2016



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by **TOYOTA**



THE SCION STORY

WHEN WE STARTED IN A WAREHOUSE ON THE TOYOTA CAMPUS WE DIDN'T WANT TO BE BIG. WE WANTED TO BE BETTER.

We saw that most car companies lacked style or substance... they were just plain boring. We wanted to build great quality cars with unique styling.

THAT'S HOW WE BUILT A LOYAL FOLLOWING OF DEDICATED OWNERS WHO HAVE HELPED US GROW INTO THE COMPANY WE ARE TODAY.

BUILT BY
PASSION

NOT BY
COMMITTEE



A FULL LINEUP OF STYLES TO COMPLEMENT EVERY UNIQUE DRIVER.

**GO THE
DISTANCE**

Enjoy the drive with high
MPG ratings.

**PREMIUM
AMENITIES
STANDARD**

In every Scion more
comes standard including
touch screen audio,
Bluetooth®^[1] connectivity,
and voice recognition.

**HANDLE
IT**

Every model is engineered
for great handling.



No cost, 2 year/25,000 mile maintenance
plan comes standard^[2].

HELPFUL FINANCING

Financing for people with limited
credit histories.

iA

ANY CAR CAN TAKE YOU TO YOUR DESTINATION. THE iA SAYS YOU'VE ARRIVED.

This is Scion's first sedan. Sophisticated, sculpted styling with an aggressive grille, this car's got the looks and the features to help you arrive in style.



2015
IIHS
"Top Safety Pick +"^[3]



2016
Consumer Guide®
Automotive
Best Buy Award^[4]

Forbes

Forbes names
Scion iA™
One of the Hottest
Cars of 2016^[5]



Color Shown
Sterling

42
MPG HWY RATING^[6]

13.49
CU. FT. TRUNK ROOM

16"
ALLOY WHEELS



Frost



Sterling



Graphite



Stealth



Abyss



Sapphire



Pulse



Width 66.7 In.



Length 171.7 In.



Height 58.5 In.



LATEST TECHNOLOGY STANDARD

7" color touch screen display audio, 6 speakers, HD Radio™^[7], Bluetooth®^[11] voice recognition, SMS text delivery and voice reply, plus Pandora®^[8], Stitcher and Aha™^[9] Internet radio integration.

STYLE + SUBSTANCE

Engineered for balance and agility with easy handling for a fun drive.



LOW SPEED PRE-COLLISION SYSTEM^[10]

Aided by an infrared laser sensor located in the windshield, the system is designed to apply braking power if it determines that a frontal collision is imminent under certain low speed conditions.



106
HP

ENGINE

33/42
MPG

EST CITY/HIGHWAY^[11]

FRONT-WHEEL
DRIVE

DRIVETRAIN

5

SEATS

ENGINE + PERFORMANCE

Engine Displacement	1.5 L / 1,496 CC
Horsepower	106 HP @ 6,000 RPM
Torque	103 LB-FT @ 4,000 RPM
Valve Configuration	DOHC 16-Valve, 4-Cylinder
Bore × Stroke	76.0 × 82.6 MM
Compression Ratio	12.0 : 1
Fuel Injection System	Direct Injection
Transmission	6 MT / 6 AT
Drivetrain	Front-Wheel Drive
Brakes — Front / Rear	Ventilated Disc / Drums

Braking System	Anti-Lock Brake System (ABS) with Electronic Brake-Force Distribution (EBD) & Brake Assist (BA) ^[12]
Steering	Electric Power Steering (EPS)





SPORTY SUSPENSION

Front Suspension	MacPherson Strut
Rear Suspension	Torsion Beam
Stabilizer Bars	Front
Steering	Electric Power Steering (EPS)
Tires	185 / 60R16
Wheels	16 x 5.5J Alloy

ACTIVE SAFETY

Traction Control System (TCS)	Standard
Dynamic Stability Control (DSC) ^[14]	Standard
Low Speed Pre-Collision System ^[10]	Standard

DIMENSIONS, WEIGHTS & CAPACITIES

Turning Circle — Curb to Curb	32.2 FT
Wheelbase	101.2 IN
Ground Clearance ^[13]	5.5 IN
Tread Width — Front / Rear	58.9 / 58.5 IN
Curb Weight (MT / AT)	2,385 / 2,416 LBS
Fuel Capacity	11.6 GAL
Length	171.7 IN
Width	66.7 IN
Height	58.5 IN
Head Room — Front / Rear	38.2 / 36.8 IN
Shoulder Room — Front / Rear	53.1 / 50.0 IN
Leg Room — Front / Rear	41.9 / 34.4 IN
Seating Capacity	5
Passenger Volume	85.9 CU FT
Trunk Volume	13.49 CU FT



[1] The Bluetooth® word mark and logos are registered trademarks owned by Bluetooth SIG, Inc. and any use of such marks by Scion is under license. A compatible Bluetooth enabled phone must first be paired. Phone performance depends on software, coverage & carrier.

[2] For most vehicles Scion Service Boost covers normal factory recommended service for two years or 25,000 miles, whichever comes first. For the Scion iA, the 6 month/7,500 mile, 12 month/15,000 mile, and 18 month/22,500 mile normal factory recommended services are covered (a maximum of 3 services). Valid only in the continental U. S. and Alaska. See participating Scion dealer for coverage details.

[3] www.iihs.org

[4] Consumer Guide® is a registered trademark of Publications International, Ltd. www.consumerguide.com

[5] Opinions expressed by Forbes Contributors are their own. <http://www.forbes.com/sites/jimgorzelany/2015/05/28/thehottest-new-cars-for-2016/>

[6] 2016 iA with automatic transmission. EPA 33 city/42 highway MPG estimates. Actual mileage will vary.

[7] HD Radio™ Technology manufactured under license from iBiquity Digital Corporation U.S. and Foreign Patents. HD Radio™ and the HD, HD Radio, and "Arc" logos are proprietary trademarks of iBiquity Digital Corp.

[8] PANDORA®, the PANDORA® logo, and the Pandora trade dress are trademarks or registered trademarks of Pandora Media, Inc., used with permission.

[9] Aha Radio is a trademark of Harman International Industries Inc. Apps/services vary by phone carrier & are subject to change. Data charges may apply.

[10] The Low Speed Pre-Collision System is designed to help reduce the crash speed and damage in certain frontal collisions only. It is not a collision-avoidance system and is not a substitute for safe and attentive driving. System effectiveness depends on many factors, such as speed, driver input and road conditions. See your Owner's Manual for further information.

[11] 2016 Scion iA with automatic transmission. 2016 EPA-Estimated MPG Rating (city/combined/highway). Actual mileage will vary.

[12] Brake Assist is designed to help the driver take full advantage of the benefits of ABS. It is not a substitute for safe driving practices. Braking effectiveness also depends on proper brake-system maintenance, tire and road conditions.

[13] Minimum running ground clearance

[14] Dynamic Stability Control is an electronic system designed to help the driver maintain vehicle control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether DSC will be effective in preventing a loss of control. Please see your Owner's Manual for further details.

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Standard equipment, options, accessories, and other information is subject to change.